

ANRO AWARDED WBE CERTIFICATION



FOR IMMEDIATE RELEASE – October 12, 2010 – West Chester-based [ANRO Print & Digital Solutions](#), a business specializing in commercial printing, direct mail and digital communication services, received national certification as a Women's Business Enterprise by [WBEC](#), a regional certifying partner of the Women's Business Enterprise National Council ([WBENC](#)).

WBENC's national standard of certification is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is owned, operated and controlled by a woman.

ANRO's owner, [Rose Rossi](#), founded her company in 1953. Rose, who had been working in a small lettershop, decided to leave her job to form a business with her late husband Angelo. Working out of their own home, armed with a Remington Rand typewriter and an unwavering determination, the Rossi's chose to name their fledgling company ANRO, using the first two letters of both of their names.

Over the years, requests for increasingly sophisticated printing capabilities led to the continuous addition of new equipment, facilities, services and employees. Today, ANRO is recognized as one of the [premier print, mail and digital communications providers](#) in the nation.

"When I started our company, woman business owners were unheard of," says ANRO owner Rose Rossi.

"I am pleased to see the growing number of woman-owned businesses and the increasing commitment to supplier diversity programs. And I am proud that as a certified WBE, ANRO can do even more to support these efforts."

By including woman-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

[About ANRO](#)

ANRO Inc. is a full-service communications partner specializing in commercial printing, direct mail and digital communication services. Their comprehensive capabilities include: single through nine-color conventional offset printing, wide format production, package prototyping and printing, color digital and variable data printing, black & white digital publishing, prepress, finishing, direct mail, inventory and fulfillment, online print management programs, and digital communication services that include personalized websites (PURLs), dynamic email and text messaging. ANRO is a certified woman-owned business (WBENC Cert. #2005116722) and [FSC-certified \(SW-COC-002607\)](#). For more information, visit [www.ANRO.com](#).

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